



NCSC SWEDEN AWARDS
Registration form
BEST MARKETING CAMPAIGN

How to apply:

Complete and send below registration form, company logo and photos or movie explaining your campaign to swedenawards@ncscnordic.org by **August 30**. As the winner will go on to compete in the Nordic Finale, we kindly ask you to provide answers in English.

Please [contact us](#) should you have any further questions.

Basic Center Facts

1	Type of center
2	Center name
3	Visiting address
4	Owner (incl. contact person and contact information)
5	General marketing strategy (max 100 words) Brand promise, position, market area, competitors, budget and goals

Definition – Best Marketing Campaign

This award will be given to a center that has created an outstanding, time limited campaign with a clear goal and measurable effect.

1	Describe the idea behind the campaign (max 50 words)
2	Describe the goal of the campaign (max 50 words)
3	Describe the result and what you achieved (max 50 words)
4	Which media channels did you use for your campaign?
5	What <u>short</u> and <u>long</u> time effects did your campaign render? (max 50 words)
6	How does the campaign relate to your overall marketing strategy? (max 50 words)

7	How was the campaign followed up? (max 50 words)
8	Campaign budget:
9	Total marketing budget:
10	What makes your campaign unique? (max 50 words)

Contact responsible

Name
Email address
Phone
Invoicing information (Competition fee of 3.000 SEK + VAT will be charged upon entry.)