

# NCSC-Nordic Council of Shopping Centers

## **PRIVACY POLICY**

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#### **GDPR**

Your integrity is very important to us and we want you to always feel safe with the information you provide us with. We follow GDPR (General Data Protection Regulation). It is a new law that deals with personal data and strengthens the privacy of the individual in terms of personal integrity. The law applies in all EU member states as of May 25, 2018. Below you will find a summary of questions and answers about what information we collect about you, why we do it and how long we save the information. If you have any further questions, please feel free to contact us at info@ncscnordic.org.

All personal information we deal with is based on the legal bases of agreements (eg you as a member or employee of NCSC), legal commitment (authority), legitimate interest and consent (eg when nonmembers want to attend our events).

# 1. Who is responsible (so-called Personal Data Responsibility) for the personal data NCSC collects?

Nordic Council of Shoppingcenters (802012-2811) Slöjdgatan 9, 111 57 Stockholm

Tel: 08-611 11 42

Mail: info@ncscnordic.org www.ncscnordic.org

### 2. What personal information saves NCSC about me as a member?

To fulfill our part of the agreement, we save the following personal data:

- •First and last name
- Mobile Number
- Title
- Company
- · E-mail address
- Invoice Address
- Member and participant history
- Information on that you have chosen to provide us with (i.e. food allergies or language choices)
- Comments, opinions and answers that you have chosen to provide to us in e-mail or other communication channels.
- Gender (in order to respond and follow the gender related matters related to the industry).

We handle your information to send booking confirmation and booking reminders, processing customer service issues, identification, marketing and business development. We also conduct member surveys linked to issues in the industry (these may also be anonymous). The information provided in our booking system is saved in accordance with tax and accounting legislation.

## 3. How long does NCSC save personal information about me?

NCSC never saves a task beyond what we consider necessary to deliver a good service and develop our business and in accordance with agreements.





#### 4. What are my rights as an individual with GDPR?

In accordance with the Data Protection Regulation GDPR, you as an individual have a large number of rights about how companies handle your personal data.

For example, you can request to have your data corrected, deleted, blocked or moved. Read more about your rights on the Data Inspection website here.

(https://www.datainspektionen.se/dataskyddsreformen/dataskyddsforordningen/deregistrerades-rattigheter/)

#### 5. How do I manage my personal data at NCSC?

Contact us at info@ncscnordic.org and we will help you to adjust / delete data we have about you. We may need to store some information about you as the law requires us to save, for example, tax and accounting laws. If you wish to unsubscribe by e-mail, simply click on the link at the bottom of your latest e-mail that you received from us.

# 6. How do I get a summary of the information that NCSC saves about me?

Contact us at info@ncscnordic.org and we will assist you. You can get excerpts once a year free of charge. Please note that for safety reasons, information about you can only be retrieved at the NCSC headquarters in Stockholm and issued if valid identification is provided.

#### 7. How does NCSC handle cookies?

According to the Electronic Communications Act (SFS 2003: 389), anyone visiting a website with cookies will have access to information that the site contains cookies and why cookies are used. The visitor should also agree that cookies are used. On our site, cookies are used for purely technical reasons to make the site more functional to the user. Cookies are only used when necessary. If a feature can be used without cookies and cookies can be deleted without causing unreasonable costs or greater deterioration for users, it should be done.

## 8. Does NCSC share information about me with third parties?

Your personal information can be shared with so-called Personal Data Advisers, ie companies that handle personal data on behalf of NCSC. In some cases where NCSC has collaborators around, for example, an event, your contact details may be shared with these partners.

Booking system - In order to manage and manage bookings / notifications Payment solution - In order to be paid for products and services IT Services - In order to offer technical platforms

We will always share the tasks that the law requires with, for example, authorities, tax agencies or the police.

Will NCSC change this privacy policy?

Yes, that may happen. In accordance with the law and when we add additional systems that handle personal data. The latest will always be published at www.ncscnordic.org

