

Nordic Pavilion at Mopic

Palais des Festivals, Cannes – 14-16 november 2018

Looking to attract international retailers or investors to enter the Nordic market or plan to establish your business internationally? Join us at the Nordic Pavilion at Mopic!

About Mopic

MAPIC is the leading annual event for the international retail property market. It gathers 8,000+ international participants from 74 countries, including over 2,000 retailers for 3 days of exhibition, conferences and networking events. It targets all types of retail property: city and shopping centres, factory outlets, leisure areas and transit zones.

Why Nordic Pavilion?

Stronger impact together

The Nordic Pavilion is one of the most visited pavilions at Mopic. A great place to represent the Nordic market together with Danish, Finnish, Norwegian and Swedish colleagues. The place to attract international retailers or investors to enter the Nordic market or to establish your business outside the Nordics. The Mopic show is a perfect meeting place with international property developers, city planners and local authorities.

Long experience

During the last eight years the Nordic Council of Shopping Centers are hosting the Nordic Pavilion. We have learned from our experiences and made improvements each year, expanding the stand from 18 sqm to 90 sqm in total for 2018. The networking arrangements outside the Mopic show has also grown in both size and importance to our members and the shopping center industry.

Cost efficient

Sharing the cost with the co-exhibitors in the Nordic Pavilion makes sense! In the Nordic Pavilion package we include costs such as: entries to the show, the rent of the stand space, building and dismantling the stand, designing and planning the layout as well as marketing around and inside the stand.

Convenient

Come to the show, everything is prepared; you can focus on planning and having interesting meetings. We take care of all the practical details and remember all the deadlines. We do the work – you come and enjoy your stay in Cannes!

Networking

We are also arranging two networking cocktails in the Nordic Pavilion and a dinner in Cannes. Our Nordic networking dinner is very popular and has around 100 dinner participants, both attendees in the Nordic Pavilion as well as other exhibitors and guests. You have the opportunity to meet interesting new contacts as well as old friends and colleagues in the industry in a friendly and relaxing atmosphere.

NCSC contact

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Nordic Pavilion Package

Package includes:

- Entries to the for show 2 persons
- Dedicated meeting seats in Pavilion
- Visibility in the Nordic Pavilion (logo walls, TV screen)
- Logo in advertising package for Nordic Pavilion (Mopic Preview & Mopic News)
- Coffee, tea, water in the Pavilion
- Happy hour cocktail Wednesday and Thursday in the Pavilion
- Young professional event

Price..... 130 000 SEK (ex VAT)

Additional Package includes:

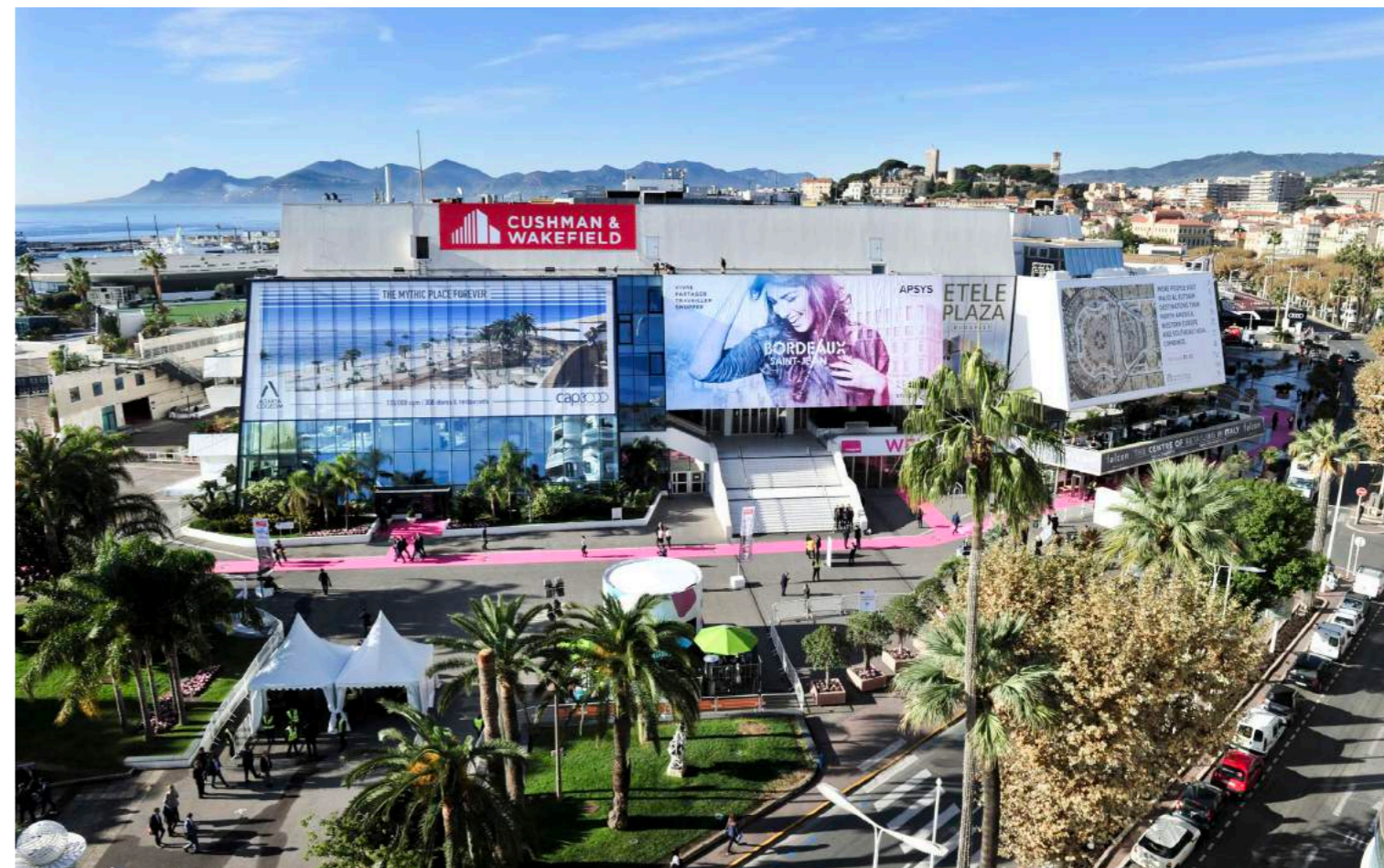
Only for companies signing the Nordic Pavilion package. Max. 2 additional packages per company.

- Entry for the show for 1 person
- Included in the Nordic Pavilion

Price..... 10 000 SEK (ex VAT)

Quick facts:

Stand size.....90 sqm
No. of co-exhibitors... 15 companies
No. of visitors (2017) over 400



The Nordic Pavilion is one of the most visited Pavilions at Mopic with about 400 visitors 2017.



The Nordic Pavilion, with its clean and stylish aesthetics, is created by the renowned architectural firm **Studio Stockholm**. It can host up to 15 co-exhibitors and is designed with a common staircase that has become a natural meeting point for relaxed conversations.



NCSC networking dinner, an opportunity to meet new contacts and connect in a friendly and informal setting.